

Landfall CERT

Board of Director's Meeting

Meeting # 105

June 5, 2018

The meeting was called to order by President Mitchell at 1:02 PM. Those attending were Mitchell, Treasurer Schwieters, Joel Sanders, Terry Reilly, Jerry Hurwitz, and Tammy Darazsdi. Peter Smoot and Skip Flynn were absent. New member Ed Kranski attended. He is a retired paramedic/firefighter from Dade County, FL.

Minutes of meeting # 104 were approved.

Treasurer Schwieters provided the latest financial statements for the end of May. Ending cash was \$14,904.94. Some trailer expenses were noted as well as completion of replacing the last defective warning light. It was noted that for budgeting purposes, annual expenses and revenues are spread out over the year, accounting for some monthly variations. Annual fixed costs (including our additional insurance this year) are to be considered a minimum cash level by Board policy, currently set at \$3350.

The financial discussion evolved into two additional agenda topics: marathon check receipt and Terry Reilly's topic of non-profit financial guidelines. Regarding the marathon check, Terry was contact person to resolve the lack of donation for our race efforts. The Board had settled on requesting a \$500 donation versus previous years' \$1000. We are awaiting a response from Tom Clifford, the race organizer.

Terry said he had researched what other non-profits had in terms of cash on hand and suggested that we had excess cash compared to others. A spirited discussion ensued which focused around the unique nature of Landfall CERT versus non-profits with daily/weekly/monthly routine services to the community; limited sources of fundraising (primarily bi-annual SpringFest and the revenue from the marathon contribution – with two retired individuals' company donations based on their volunteer hours being the next most funding source); and the expenses that would be incurred in replenishing equipment and supplies from assisting in a major emergency event. Terry was to provide the group with the links to web sites he had accessed to reach his conclusion that we had excess money (about 4 years expenses versus other non-profits having a two-year buffer). Terry suggested Michele prepare a two year projection given our uneven fundraising.

This discussion evolved in focus on our Landfall CERT Mission Statement, lack of utilization of LF CERT by New Hanover County, Joel Sanders' perspective on what other groups do based on his attending a state-wide CERT convention, and future assistance to Landfall via our new Chief of Security. A discussion ensued on possible uses of any excess funds but was deferred since we needed to address our Mission and funding levels resulting from that. The purchase of stop/slow signs was deferred until we address strategic issues.

There are three questions to be addressed:

1. Is our current mission appropriate – could CERT do more for the community in or out of Landfall?
2. Are we maintaining an appropriate level of financial assets to fulfill our mission?
3. If we have excess financial assets, what is the correct response to address the situation?

There were three actions resulting from the discussion:

1. Michele will produce a two-year budget that would align with CERT's two-year fund raising cycle;
2. Terry will research guidelines for non-profit organizations and send links to the Board members;
3. Joel Sanders will bring ideas on potential expansion of services based on his convention information. Bob will have a group of Board members relook at our Mission Statement.

Hurricane Symposium – everything is set for the June 12 presentations. We will be taking free items and literature and also have emergency supplies available for a donation. The Club will not charge for the room or refreshments.

Zello communication – Joel reported he is getting all active members on the system, which is a walkie talkie capability on mobile phones. It would be back up if radios were unavailable.

Traffic Control Class – new Chief of Security Chris Adam conducted the class May 9<sup>th</sup>. It was attended by 19 CERT members, the largest gathering of members for a non-emergency presentation. He will prepare a brief outline of key points for distribution to our members and to be available when he requests CERT volunteers.

The meeting was adjourned at 2:45 (?).

Respectfully Submitted,

Jerry Hurwitz, Fill In Secretary